

# **RESTORING THE ENCHANTMENT STRATEGIC PLAN TO COMBAT ILLEGAL DUMPING**

**PREPARED BY:  
PARTNERS FOR A CLEAN NEW MEXICO**

## **INTRODUCTION**

New Mexico residents and visitors value and respect the State's natural environment. The undersigned organizations and individuals listed herein are joining together as Partners for a Clean New Mexico to protect the State of New Mexico by leveraging resources—staff time, technical expertise, legal authority, and funding—dedicated to addressing illegal dumping. A statewide collaborative strategic plan has been developed by the Partners, with public input, to identify educational initiatives for proper waste disposal and recycling methods, address illegal dump clean up and maintenance, and support increased prosecution and conviction of violators.

## **PURPOSE**

The purpose of this strategic plan is to establish a framework for the Partners to work collaboratively on initiatives that mutually benefit each organization's mission and objectives in combating illegal dumping in the State of New Mexico. The organizations will build or improve communication and support among each other and others having a direct interest in or involvement in combating illegal dumping.

The Partners recognize the importance of working together collaboratively with individual counties, other agencies, tribes, pueblos, nations, and citizens to prevent illegal dumping and perform clean up to improve the quality of life in New Mexico communities. Illegal dumping affects every resident of New Mexico and visitor to the state. This strategic plan addresses all lands in the state, with no intent to exert jurisdiction, but simply to recognize that illegal dumping does not discriminate.

## **IMPLEMENTATION**

The founding Partners who initiated this planning effort include participating local, state, and federal agencies; not-for-profit organizations, private industry, tribes, pueblos and nations. Each of the Partners signifies their commitment to implementation of the plan by the signature of their official representative.

## **PARTNERS ROLES AND RESPONSIBILITIES**

Each of the Partner organizations will play a role in successfully implementing the strategic plan to address illegal dumping. All of the Partner organizations have different resources, strengths, and authorities that align with their individual missions and

management priorities. The Partners will share the responsibilities associated with the projects identified under the goals of the plan. The initial organizational make-up of the Partners is listed in the plan, but the founding Partners envision expansion to include future governmental agencies, private, and not-for-profit organizations.

## **OPPORTUNITY**

The Partners of this strategic plan see not only a problem confronting New Mexicans, they see an opportunity. The opportunity exists in the ability to leverage resources by working together to address illegal dumping. The Partner organizations have an array and depth of resources that include educational programs, enforcement capabilities, funding, information, and the ability to clean up and monitor existing dump sites. The Partners have demonstrated concern about illegal dumping in the past through their actions and are herein making a commitment to work together in order to make a difference across New Mexico.

## **GOALS**

The Partners agree to four goals: two for outreach and education; one each for enforcement and clean-up. The goals contain projects that will be undertaken by the Partners themselves and also projects that communities and local governments can select and pursue on their own or by applying for grant funds and other available resources. This broad approach should provide a comprehensive solution to New Mexico's illegal dumping issues.

## **FINANCIAL SUPPORT**

Financial support and staff will be sought from all Partners in order to implement this plan and provide communities with funding to assist specific projects to combat or cleanup illegal dumping. The Partners agree to approach other local, state, federal, tribal, private and not-for-profit entities to encourage their participation in this initiative. The New Mexico Association of Counties will serve as fiscal agent for this initiative and has signed an agreement to work closely with the New Mexico Recycling Coalition to receive funds to support this initiative and implementation of the strategic plan.

## **STAFF OR TECHNICAL EXPERTISE**

While none of the Partners has a full-time staff position dedicated to the illegal dumping issue, most of the Partner organizations have one or more individuals who already are and will continue to spend time working on illegal dumping. The Partners will designate a representative to meet, as deemed appropriate by all parties, to identify and discuss issues of mutual concern, and the plan implementation progress. These meetings will provide the basis for an ongoing cooperative relationship among the organizations.

The Partners agree to provide staff representation to participate in meetings, respond to data calls, and report on accomplishments or benchmarks related to the goals and implementation of the plan.

## **ADMINISTRATION**

Modifications and enhancements to this plan may be proposed by any Partner organization and shall become effective upon the written approval of all Partners. Nothing in this plan will be construed as limiting or affecting in any way the authority or responsibilities of the Partner organization to perform within their respective authority. The Partner representatives will review the completed actions, activities and outcomes of the plan at least once every year to determine its adequacy, effectiveness, and continuing need.

The Partners and their respective agencies will continue to utilize their own resources, including the expenditure of their own funds, in pursuing their current initiatives. Each party will carry out its separate activities in a coordinated and mutually beneficial manner. The Partners agree to explore additional opportunities for cooperation, including training, educational programs, and law enforcement.

Nothing in this plan shall obligate any Partner to obligate or transfer any funds. Specific work projects or activities that involve the transfer of funds, services, or property among the various agencies and offices of the Partners will require execution of separate agreements and be contingent upon the availability of appropriated funds and agreement between affected parties. Such activities must be independently authorized by appropriate statutory authority.

By signing this document, all Partners agree to accept the roles and responsibilities identified herein, participate in implementation of the plan and accept the Partners for a Clean New Mexico Strategic Plan as written. The implementation of this plan takes effect upon the signature of the each Partner authorizing official and shall remain in effect indefinitely from the date of its execution.

**ACCEPTED THIS 28th DAY OF July 2008 by PARTNERS FOR A CLEAN NEW MEXICO:**

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Linda S.C. Rundell  
NM State Director  
Bureau of Land Management

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Mike Cerletti  
Cabinet Secretary  
NM State Tourism Department

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Ron Curry  
Cabinet Secretary  
NM Environmental Department

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Rhonda G. Faught, P.E.  
Cabinet Secretary  
NM Department of Transportation

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Joanna Prukop  
Cabinet Secretary  
Energy Minerals & Natural Resources

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Alvin Warrant  
Cabinet Secretary  
Department of Indian Affairs

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Mike D. Anaya  
Board of Directors President  
New Mexico Association of Counties

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Eddie A. Trujillo  
President  
New Mexico Municipal League

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Faye L. Krueger  
Regional Forester, for  
Corbin L. Newman  
SW Regional Forester  
USDA Forest Service

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Patrick Lyons  
State Land Commissioner  
New Mexico State Land Office

---

Joe Lobato  
NM Clean & Beautiful Program Manager  
NM State Tourism Department

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Boyd Nystedt  
Environment Director  
Eight Northern Indian Pueblos Council  
Office of Environmental Technical  
Assistance (OETA)

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English Bird  
Executive Director  
New Mexico Recycling Coalition

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NM Department of Finance  
& Authority